

Online Advertising

Why advertise with CCPA?

The Canadian Counselling and Psychotherapy Association (CCPA) has been offering leadership in the field of counselling since 1965, and has been promoting policies and practices which support the provision of accessible, competent, and accountable counselling services throughout the human lifespan, and in a manner sensitive to the pluralistic nature of society. CCPA members represent many diverse fields of education, employment and career development, social work, business, industry, mental health, public service agencies, government, private practice and non-profit organisations from every sector of the Canadian society. Members are, through affiliation, in contact with thousands of business organizations across Canada. CCPA works to ensure the continued growth and success of the counselling profession in Canada by providing networking opportunities, professional development, and research support. Essentially, CCPA is the central informational resource for Canada's vibrant counselling profession.

How does it work?

You choose between 1, 3, 6 or 12 months advertising and we will allocate your space. You have one frame to use for your advertisement that can show a picture/portion of text.

A click on the advertisement will direct your potential client to the link you provide us with (ie. to your personal website or an email address) and CCPA can monitor performance of your advertisement from our statistics screen.

How much does it cost?

Prices start from just \$50 depending on the length of package you choose.

What do I have to do next?

Click the link below to download the application form:

 [Advertisement application download](#) *(Click the link to begin downloading)*

Fill in the details and send your completed form with payment details.

Once we have approved your application, your advertisement will be added to our online system.

Subject to terms and conditions (Refer to advertisement application download document).

